

Fondation EurActiv

Review of activities in 2006

Fondation EurActiv provides a range of services to members of the EurActiv Network of EU policy portals including research, logistical support, philanthropic support and training to its own staff and the network team members using the Brussels Network Office.

Research & Logistical support is mainly provided in terms of renting a prestigious office, which is well-equipped with work stations, computer and telecoms facilities, meeting rooms etc.

Media and market research is carried out on behalf of the organisations belonging to the EurActiv Network and is summarised below.

Philanthropic support has been mainly reserved to providing the time of senior people to network members as well as a series of internal training programmes described below.

Annual Conference

"EU Actors: How to get Media Visibility?" / 24 October 2006 held in Scotland House in Rond-Point Schuman with representatives and speakers from the EU institutions, companies, associations and the International Federation of Journalists and other members of the media

Dinner-debate (February 2006)

Participants (18, of whom 4 were from EurActiv) at the dinner-debate commented on the Commission's White Paper, aspects of EurActiv's draft Yellow Paper* and more widely on the challenges for communication in the EU and the possible creation of a European public sphere.

Workshops:

EurActiv - set of opportunities (January 2006)

EurActiv - set of opportunities (February 2006)

Communication Trends within European Federations (May 2006)

"Communication trends within European federations" (June 2006)

Communication Trends within European Federations (July 2006)

Training

Search Engine Optimisation

CRM – Customer Relations Marketing

Media training for Network partners on Workers' Mobility

Plus several shorter training sessions for team members and interns

Moderations provided by officers or board members of *Fondation EurActiv*

European Business Summit (March 2006)

European Economic & Social Committee (May & September)

Employment Week (June 2006)

Green Week (June 2006)

EU Projects

MobActiv – DG EMPL of the European Commission supported the online publication of a policy section during the European Year of Workers' Mobility

OIF – Organisation Internationale de la Francophonie (OIF) supports the publication of the French language version of EurActiv.com

Speak Up Europe – the European Movement International led a consortium including EurActiv, which provided online summaries of over 150 national debates and events carried out across most EU countries. *Fondation EurActiv* participated in activities in Berlin and at the final conference in Brussels.

Financially, these projects provide *Fondation EurActiv* with extra streams of income, reducing its dependence on EurActiv.com plc.

Julian Oliver
Secretary General
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