

Fondation EurActiv

Review of activities in 2007

Fondation EurActiv provides a range of services to members of the EurActiv Network of EU policy portals including research, logistical support, philanthropic support and training to its own staff and the network team members using the Brussels Network Office.

Research & Logistical support is mainly provided in terms of renting a prestigious office, which is well-equipped with work stations, computer and telecoms facilities, meeting rooms etc.

Media and market research is carried out on behalf of the organisations belonging to the EurActiv Network and is summarised below.

Philanthropic support has been mainly reserved to providing the time of senior people to network members as well as a series of internal training programmes described below.

Annual Conferences:

- ❖ **“EU Actors :How to interact with the European Capitals”** - *European Parliament* with the support of the main political groups and sponsors: Ogilvy and TNS – over 250 participants with good outreach and launch of Blogactiv.eu
- ❖ **Partner meeting:** most of the partner portals were represented at this event which coincided with the EU Actor conference above on 7 and 8 November.

Stakeholder workshops

- ❖ Roadmap to Association Effectiveness: governance, advocacy, media relations and going global 24.01.07
- ❖ The Future of European Research - 09.02.2007
- ❖ Sustainable Cities - 22.03.2007
- ❖ Employment Workshop - 08.05.2007
- ❖ Using new media to enhance stakeholder dialogue 28.06.07
- ❖ Roads Policy Workshop - 12.07.2007
- ❖ Security Through Information Technology - 20.09.2007
- ❖ Factors of success for Regions in EU projects: innovation and research 03.10.07
- ❖ Healthy and active lifestyle - What responsibility to whom?- 16.10.2007
- ❖ eHealth Workshop, 06.11.2007

Training programmes and presentations

- ❖ EurActiv mobile – Cosmin Marcu – 20.06.07
- ❖ Advanced internet searches – Andreas Dietl 06.07.07
- ❖ Eurostat databases: Nirina Rabemiafara, a consultant working with Applica, a company that implemented the Eurostat databases 18.07.07
- ❖ EU media: trends & prospects: George Parker, bureau chief of Financial Times
- ❖ CRM training on EU projects 04.10.07

Advisory Council & Orientation Committee

- ❖ Annual dinner debate “7 years of communicating Europe: what next?” 18 April 2007
- ❖ New members in 2007 included

- ❖ Advisory Council
 - Pat Cox, former President of European Parliament
 - Maria Joao Rodrigues, 'godmother' of Lisbon Agenda
 - Henrik Kröner, Secretary General, European Movement International
 - Tony Venables, European Citizens Action Service

- ❖ Orientation Committee
 - Zeynep Gogus, founder EurActiv Turkey
 - Nathalie Lhayani, founder EurActiv France

EU Projects signed and running

- ❖ Organisation Internationale pour la Francophonie (OIF) sponsors the French language version <http://www.euractiv.com/fr/>
- ❖ Speak Up Europe – Fondation EurActiv is the communication partner in a four party consortium which is running a series of debates and opinion polls across the member states.

Financially, these projects provide *Fondation EurActiv* with extra streams of income, reducing its dependence on EurActiv.com plc.

Julian Oliver
Secretary General
19th December 2007