



PRESS RELEASE

Brussels, 30 October 2003

More Access to Public Stage for EU Actors

EurActiv.com, the leading EU policy portal, has successfully launched a new service to support the debate on European affairs: the *EurActor Brussels Membership*.

As Public Affairs and communication become more and more integrated, this networking and advertising package is accessible to medium-sized organisations. Aimed at trade associations, consultancies, regions and NGO's, the *EurActor Membership* helps to promote their initiatives, such as conferences and policy documents.

"We are active in EU affairs, we value visibility and transparency and we want to promote our events and reports. The *EurActor* concept meets our needs," explains Judith Hardt, Secretary of the European Mortgage Federation, a trade association grouping together mortgage lenders, and the most recent *EurActor* Member.

"EurActiv is multinational and multilingual, as are we. EurActiv has a good transport section and we like to communicate our transport expertise. Therefore, we already renewed our *EurActor Membership*," says Marianne Barnabo, Chief Executive of Prisma, a public affairs consultancy.

"Together with our new *EurActor* members, we currently work with more than 100 close partners." Dan Luca, EurActiv's Direct Marketing Manager concludes." EurActiv partners include:

- Sponsors from both the public and the private sector.
- Content partners from news media, NGOs, think tanks and institutions.
- A network of policy portal partners in Central Europe.
- And already 18 *EurActor* Members from business associations and consultancies.

Furthermore, EurActiv has 500 regular contributors from EU circles to its content. With their positions and analysis, they all shape the unique EurActiv profile as a transparent, effective, fact-based, constructive and professional on-line media.

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Note to the editor:

The EurActiv website is available via www.euractiv.com

Current *EurActor* Brussels Members are: [ACE](#), [APEAL](#), [Burson-Marsteller](#), [BKSH](#), [The Brewers of Europe](#), [CEFIC](#), [CIAA](#), [COGEN Europe](#), [ECPA Association](#), [ECTA](#), [EPPA](#), [European Mortgage Federation](#), [Global Europe](#), [GSM Europe](#), [Hill&Knowlton](#), [Orgalime](#), [Prisma](#) and [UCTE](#) . For more information see www.euractiv.com/en/members

EurActiv.com is the leading private sector portal on EU Affairs. With more than 1 million page views per month, the site is an important working instrument for the majority of EU Actors (institutions, industry federations, NGO's, think tanks, the press and others) involved in defining or influencing EU policies.

General sponsors of the EurActiv portal are: the European Commission's eContent and IST programmes, Solvay, CEPS, Microsoft, Toyota Motor Europe, DuPont. Section sponsors of EurActiv are: BP, Edelman, EIPA, Eucomed, France Telecom, Hydro, Levi Strauss & Co, Michelin, Lockheed Martin, Pfizer, Squire, Sanders & Dempsey. Plus special support from DG Education and Culture, and ERT - The European Round Table of Industrialists.

EurActiv also has 50 "content partners" (NGOs & think tanks) as well as ca. 500 "contributors", providing their policy positions for free publication, up to the editorial team. Input welcome: editor@euractiv.com .

Within the CrossLingual project, EurActiv's content in three languages is available for syndication to "EU Actors" websites and intranets. Central and Eastern European partners have also started translating and localising EurActiv news for their national audiences. The CrossLingual project is supported by the eContent programme of the European Commission, DG Information Society. It is prepared in cooperation with Systran, DB Scape, Telelingua, the Centre of European Policy Studies, the International Federation of Journalists and seven policy portals in Central and Eastern Europe.

EurActiv policy sections are open to further sponsoring, either by corporations wishing to enhance their reputation as constructive EU Actors, or by service providers conveying their specific expertise. For more, see www.euractiv.com/en/sponsors