

Following EU priorities, on-going debates and latest policy developments, EurActiv dedicates a whole week of special coverage to focus on:

- a single policy topic
- European or international milestones
- a single country and its relations with EU

SPONSORSHIP RATE: EUR 9.500

Format:

During a week-long Special Report, from Monday to Friday, EurActiv produces editorial content in English including:

- News
- Interviews of key stakeholders and leaders
- Case studies / member states initiatives

For Country Special Reports specifically:

- Coverage of the issues discussed as part of the bilateral debate
- Highlighting cooperation projects and achievements

Sponsors of a Special Report will:

- Be associated with relevant coverage
- Reach a targeted audience
- Gain an ideal platform for branding & advertising

Benefits of Sponsorship:

Editorial impact:

- Raise awareness at a key moment of an EU policy debate, ensuring long-term impact
- Support a fact-based debate
- Propose topics to be addressed / interviewees

Branding:

- Logo visibility on house banner advertisements and press release before the Special Report
- Advertising campaign and can't-miss visibility on all Special Report pages
- Long-term visibility on the static Special Report pages retrievable from EurActiv's homepage for 12 months

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- The sponsor will receive a Special Report evaluation report (branding benefits and editorial summary) delivered immediately after the week in question
- A pdf document (compilation of the content published during the Special Report):
 - Printable on request

Sponsorship of a Special Report: € 9 500
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