



## CALL FOR TENDER:

### FRAMEWORK AGREEMENT FOR PROFESSIONAL PHOTOGRAPHY SERVICES

**Issued by:** Party of European Socialists (PES)

**Date of Issue:** 26 June 2026

#### 1. Purpose of the Tender & About the PES

The Party of European Socialists (PES) is seeking proposals from qualified photography companies, agencies, or creative hubs to establish a long-term framework agreement for professional photography services. The selected partner will support the PES Communications Team (PES Comms) with comprehensive photographic coverage, rapid editing, and visual assets for high-level events, activities, meetings, international missions, and thematic political or European election campaigns organised by the PES.

#### About the PES:

The Party of European Socialists (PES) brings together the socialist, social democratic, labour and democratic parties from all over the European Union, the United Kingdom and Norway. Together with 33 full member parties and 13 associate and 15 observer parties, we fight for a better and more progressive Europe. For more details, visit <https://www.pes.eu/>.

#### 2. Scope of Work & Task Description

The successful partner will be expected to deliver end-to-end photographic solutions based on briefs prepared by the PES Comms team:

- **On-Site Event Coverage:** Capturing high-resolution images of conferences, congresses, high-level political meetings, public rallies, and international missions.
- **Operational Flexibility:** The professionals involved must be available to travel internationally and operate outside regular working hours, including weekends, evenings, and public holidays, as dictated by the event schedule.
- **Equipment & Redundancy:** Bidders must provide fully equipped photographers with professional-grade primary and backup equipment (cameras, lenses, lighting, and data storage) to guarantee service continuity.



- **Account Management:** The provider must grant the PES high-priority availability. This includes responding rapidly to service requests during weekdays and weekends, with the capacity to deploy services within a margin of 3 days from notification.
- **Workflow & Quoting:** The provider must produce detailed, transparent quotes covering all anticipated services ahead of every assignment. Corresponding invoices must be issued promptly following the conclusion of the service.

### 3. Intellectual Property & Usage Rights

The potential partner explicitly agrees that upon final delivery, **all usage rights, copyrights, and intellectual property of the produced photographs will be transferred completely and exclusively to the PES** for unrestricted use across all print, digital, traditional media, and social media channels worldwide.

### 4. Eligibility & Minimum Requirements

Companies, agencies, or hubs wishing to participate in this tender must meet the following baseline criteria:

1. **Work Eligibility:** All photographers and technicians deployed for assignments must be fully eligible to live and work within the European Union.
2. **Geographical Presence:** Bidders must be legally registered and based within a European Union Member State. (An established office or legal representative in Belgium, France, Germany, or The Netherlands will be considered a distinct advantage).
3. **Language Proficiency:** Deployed photographers must possess extensive experience working with international clients and be fully fluent in English.
4. **Conflict of Interest & Core Values:** Bidders must not maintain clients or business associations that conflict with the progressive political, social, and ethical core values of the PES.

### 5. Legal Mentions & Conditions

#### 5.1 Advisory Nature & Postponement

The purpose of this document remains strictly advisory, does not constitute a formal commitment for the PES, does not grant any rights to bidders or third parties, and cannot under any circumstances replace or modify the legal obligations of economic operators or European institutions under current legal texts.

In the event of *force majeure* at any time prior to the signing of the framework contract by both parties, the PES may decide to suspend proceedings and postpone the award decision indefinitely, without any party being entitled to seek compensation. *Force majeure* includes any unforeseen circumstance independent of the will of the decision-makers that prevents the finalisation of the procurement procedure.

#### 5.2 Competence & Exclusions Declaration



By submitting a proposal, the bidding entity declares that it holds the full technical and professional capacity to execute the activities detailed. The bidder explicitly states that they are not bankrupt, in liquidation, undergoing judicial redress, or subject to debt collection proceedings. Furthermore, the bidder certifies that no final judicial court decision has been rendered against them regarding labour or social security infringements.

The bidder should be fully compliant with **PEPPOL** (Pan-European Public Procurement On-Line) and all invoices (in case) for provided services should be submitted to the PES via PEPPOL in electronic format, according to the requirements of the Belgium law.

By applying for this tender, the bidder and its management declare that they hold no business connections, family ties, or alliances with PES management or employees that could lead to a conflict of interest.

## 6. Submission Guidelines & Deadlines

### 6.1 Required Documents

To be considered, participants must submit their application pack containing:

1. **Company Profile:** A detailed description of the company, agency, or hub, detailing reference experience with international or high-profile institutional clients (PDF format, up to three A4 pages).
2. **Portfolio:** Direct links to active digital photo galleries demonstrating relevant corporate, event, or press photography.
3. **Financial Proposal:** A completed, signed price offer strictly adhering to the format specified in **Annex 1**. (check below)

### 6.2 Key Timeline Dates

**Confirmation:** By **17 July 2026, 11:59 PM CET** the bidders should send a confirmation of Participation via email to:

[pes.communication@pes.eu](mailto:pes.communication@pes.eu) and [tenders@pes.eu](mailto:tenders@pes.eu)

With subject: PES 2026 TENDER FOR PHOTOGRAPHY SERVICES

**Submission of bid:** By **14 August 2026, 11:59 PM CET** bidders that confirmed participation should submit their bidding documents via email to both:

[pes.communication@pes.eu](mailto:pes.communication@pes.eu) and [tenders@pes.eu](mailto:tenders@pes.eu)

With subject: PES 2026 TENDER FOR PHOTOGRAPHY SERVICES

The evaluation of the bids will be completed by 01 September 2026 and all participants will be notified of the results before 14 September 2026



For any technical clarifications or questions regarding this framework tender, please contact [pes.communication@pes.eu](mailto:pes.communication@pes.eu) with [tenders@pes.eu](mailto:tenders@pes.eu) in cc. with the subject: QUESTION ON PES 2026 TENDER FOR PHOTOGRAPHY SERVICES

## 7. Evaluation Criteria & Scoring Mechanics

The selection process is governed by the principles of the "best price-quality ratio" and "best value for money", ensuring that the contract is not awarded based on the lowest price alone. Entries will be assessed by the PES Communications Team.

### A. Quality Criteria (Max 50 Points — Weighted at 30% of Total Score)

The qualitative criteria are split into two pillars, evaluated on a scale of 0 to 50:

ID	Quality Criterion	Description	Max Points
Q1	Visual Quality & Relevance	Assessment of the submitted photo galleries/portfolios based on composition, lighting, editing polish, and relevance to high-profile political/institutional settings.	25
Q2	Resource Capacity & Availability	Evaluation of the total number of qualified photographers available for rapid deployment and proof of reliable workflow infrastructure.	25

### Quality Scoring Grid

- **0 – Not Provided:** Requirement not met or information missing.
- **10 – Major Deficiencies:** Substantially below expectations; lacks detail.
- **20 – Partially Meets:** Meets some requirements but has significant weaknesses.
- **30 – Satisfactory:** Meets requirements satisfactorily with standard competence.
- **40 – Fully Meets:** Fully meets requirements with demonstrated added value.
- **50 – Exceptional:** Significantly exceeds requirements with innovative strategies.

### B. Pricing Criteria (Max 50 Points — Weighted at 70% of Total Score)



Bidders must complete the **Annex 1** rate card template. Price offers must remain stable for the initial **4-year framework duration**, and any market adjustments must be formally notified. Price scores are determined using the **Below Average Method**:

1. An average price will be calculated for each individual item category based on all valid bids received.
2. The bidder with the lowest price *below the calculated category average* will be awarded **50 points** for that category. The next lowest offer below the average receives **40 points**, descending incrementally.
3. The final Section B score is the average of the points earned across all 5 financial categories (Max 50 points total).

### C. Final Selection

- **Weighted Score Calculation:** The Quality score (out of 50) is scaled to its 30% weight, and the Price score (out of 50) is scaled to its 70% weight.
- **Award:** The bidder achieving the highest combined total out of 100 points will be awarded the framework agreement.
- **Tie-Breaker:** In the event of a tie, the specific score obtained in the **Quality Criteria (Section A)** will remain the deciding factor.

The decision and award of the framework contract will be notified to all approved bidders, by email. The framework contract will be awarded for 3 years with the possibility of 1 year renewal or cancelation, following an agreed procedure between the parties.

**Mr. Giacomo Filibeck**

PES Secretary General





### ANNEX 1: FINANCIAL PROPOSAL (RATE CARD)

#### Call for Tender: PROFESSIONAL PHOTOGRAPHY SERVICES FOR THE PES

Date of Issue: 26 July 2026

Please provide optimum fixed rates for the services and equipment listed below. All rates must be submitted in Euros (€) and must be **exclusive of VAT**.

#	Task / Service / Equipment	Unit of Measure	Rate (€ Excl. VAT)
1	Professional Photographer Coverage	Per Hour	
2	Professional Photographer Coverage	Half-Day (Up to 4 Hours)	
3	Professional Photographer Coverage	Full Day (Up to 10 Hours)	
4	Digital Photo Editing & Post-Processing	Half-Day Rate	
5	Professional Equipment Kit Fee (Cameras, lighting, lenses)	Flat Rate / Per Assignment	

Name/Entity of the bidder:

Date of proposal:

